GreenHeritage

The impact of Climate Change on the Intangible Cultural Heritage

Deliverable D5.5

GreenHeritage

Portfolio of dissemination material

Version: V 2.0

Project details:	
GA No:	**101087596**
Name:	**GreenHeritage**
Title:	The impact of Climate Change on the Intangible Cultural Heritage
Start date:	December 1st, 2022
Duration:	36 months

Co-funded by the European Union

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Dissemination Level		
PU	Public	●

Document details:	
Project	GreenHeritage
Title	Deliverable D5.5: Portfolio of dissemination material
Version	2.0
Work package	WP 5
Author(s) Contributor(s)	Carmen Molinos, Daniel Basulto, César del Valle and Marcelino Alonso. Giuseppina Padeletti, Alessandro Trani, Patrizia Grifoni
Keywords	Communication, dissemination, project image, logo, template, website, stylebook
Document ID	GreenHeritage D5.5v-2.0
Synopsis	Document with the portfolio of the dissemination material of the GreenHeritage project
Release Date	February 28th, 2023

Revision history			
Version	Date	Changes	Changes by
0.1	February 10, 2023	First draft of the communication plan	Daniel Basulto
0.2	February 16, 2023	Review of First draft of the communication plan	G. Padeletti
0.3	February 23, 2023	Second draft of the communication plan	Daniel Basulto
0.4	February 26, 2023	Further changes	G. Padeletti, A. Trani, P. Grifoni
0.5	February 26, 2023	Third draft of the communication plan	D. Basulto
1.0	February 27, 2023	Further changes and finalisation	G. Padeletti, A. Trani
2.0	December 20, 2023	Revised version upon PO request	G. Padeletti

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EXECUTIVE SUMMARY

Having defined the **GreenHeritage** dissemination plan in *GreenHeritage* deliverable D5.1, the present document is related to the promotional and informational materials to be used. This activity starts by creating a visual identity for the project, including the project logo and document templates (word and power point templates for internal and external communication). Then, promotional, and informational materials of the project, ensuring an effective implementation of the Dissemination and Communication strategies are developed.

These include brochure, leaflets, poster, newsletter, and others shown in the annexes.

The present document represents the project identity book of the **GreenHeritage project**. It includes the design of the GreenHeritage project logo, and its coexistence with the logo of the **European Union**.

For its preparation, the communication guidelines established by the **Erasmus+ program**, as well as by the **European Union** (Art 17.2 GreenHeritage GA), have been taken into account.

The implementation of the dissemination portfolio is closely linked to the *dissemination plan* of the **GreenHeritage project** (GreenHeritage deliverable D5.1).

This document includes the format/template for leaflets, posters, newsletter, roll up and other items as Annexes

1. Introduction

1.1. Document organization

This document is organized in the following section, which is accompanied by a significant number of Annexes, showing the development of the dissemination portfolio:

Section 2: Project identity book

1.2. Reference Documents

Document name	Reference number
GreenHeritage – Annex 1: Description of Work	Grant Agreement nr. 101087596
GreenHeritage Project Management Plan	GreenHeritage_D1.2
GreenHeritage Dissemination plan	GreenHeritage_D5.1

1.3. Acronyms and Abbreviations

Acronym	Description
AI	Adobe Illustrator
CC	Climate Change
EPS	Encapsulated PostScript
GA	Grant Agreement
HTML	HyperText Markup Language
ICH	Intangible Cultural Heritage
JPEG	Joint Photographic Experts Group
PDF	Portable Document Format
PNG	Portable Network Graphic
PO	Project Officer
PPT	Power PoinT
UNESCO	United Nations Educational, Scientific and Cultural Organization,

2. Project identity book

This document is the project identity manual of the **GreenHeritege project** which contains all the guidelines about its image. It brings together the visual and communicative elements that characterise the project, managing its internal and external use.

This manual gathers the basic tools for the correct use and graphic application of the **GreenHeritage** brand in all its possible expressions. It has been designed with the needs of all those responsible for interpreting, articulating, communicating and applying the brand in its different areas.

The correct and consistent use of the **GreenHeritage** brand will help the project to achieve the objectives of identification and reinforcement of the brand.

In this section aspects of interest of the project identity book and its elements such as leaflets or newsletter template are described. The most important material of this deliverable is present in the annexes, where the project identity book, the leaflets, or the different templates to be used during the project, are shown.

As previously mentioned, this document is closely related to the GreenHeritage D*issemination Plan* (GreenHeritage deliverable D5.1)

In the following, the different items constituting the project identity book of GreenHeritage project are described.

2.1 Development of the project identity book (Annex I)

This item refers properly to the **GreenHeritage** project identity book. The document brings together the basic tools for the correct use and graphic application of the project.

Firstly, the graphic development of the logo is shown. From a conceptual point of view, the logo shows in the clearest possible graphic form the object of the project, summarised in our claim: **the impact of climate change on intangible cultural heritage**, the ultimate goal of the project being to implement activities/actions to protect intangible cultural heritage from the effects of CC. The logo is composed of the abstraction of four leaves that form the image of a flower or a four-leaf clover, each of them safeguarding a graphic linked to different manifestations of **intangible cultural heritage (ICH)**, declared by **UNESCO**, such as living expressions inherited from our ancestors (mask), oral traditions (voice symbol), knowledge (book and light bulb) and social uses (community). Of course, *intangible cultural heritage* encompasses more practices and expressions, but we believe that these symbols broadly reflect all of them. In the centre, serving as the axis of the logo, is the title of the project. A circle surrounds all the graphics, again emphasizing the protective aspect of the project. The colors used are blue and various shades of green, usually related to intangible cultural heritage (blue), nature and its sustainable and safeguarding variant (green).

The document includes the pantones used in the logo, which are essential when creating a graphic design based on the original model.

With regard to the official typeface for the written documents of the project, **Arial** with its variants was chosen. The reason for its selection is simple: it is a nice font that is practically set as standard on all computers. One of the usual problems in project identity books is to choose very specific typefaces that cause users to not access it or to have problems installing it, so it is highly recommended to use a universal typeface such as **Arial**.

Then, the identity book develops the coexistence of the official project logo with the logo of the **European Union**, as co-founder of the GreenHeritage project, within the **Erasmus+ programme.** In all graphic public documents, the logo of the European Union, as co-founder of the project must appear. More information on this aspect can be found in the *dissemination plan* of the GreenHeritage project, (GreenHeritage deliverable D5.1). It will be done in agreement to the indications reported in the Art. 17.2 of the GreenHeritage Grant Agreement (GA)

In the following of the present document is shown the design of the different templates, leaflets, or roll-ups of the project. Each of them with their uses and peculiarities are described in the following sub-sections.

2.2 Leaflets (Annexes II - VI)

An important tool for the dissemination is the leaflet, which should convey in a few words the fundamental aspects of the project. In the case of GreenHeritage project, the development of digital leaflets was adopted. A simple model that can also be printed on paper without any problem, was selected. The project foresees the production of the leaflet in English and then its translation into four other national languages of the different project partners (Italian, Spanish, Greek and Latvian). It was chosen to make a generic leaflet in English. In addition, it has been decided that the brochures in the different languages will also keep the original English text; the successful experience of this format in other European projects has led to select this option.

The following parts appear in the leaflet and create its content:

- *The partners involved in the project with the inclusion of their logo and their website.*
- *A concise description of the project.*
- *The budget and duration of the project and the European Union program to which it belongs, indicating its co-financing.*
- *The actions and expected results.*
- *Website of the project and contact e-mail.*

The photographs/images used in the leaflet include practices declared as **Intangible Cultural Heritage**. This criterion was extended to all the photographic images that appear in this project identity book. Generic photos that may be valid in most of the countries members of the consortium have been used, together with images of

demonstrations that are common to several partner countries, such as dry stonework or falconry.

In **Annexes II, III, IV, V and VI** appear the pdf version images of the leaflet in English as well as in Italian, Spanish, Greek and Latvian.

2.3 Press release (Annex VII)

This is the template in **docx** format (*Microsoft Word*) to be used in press releases or other types of project information documents. It includes the logo and the project website. Each press release must include the contact details of the person responsible for further information. The person responsible for expanding the information will be the project coordinator. The contact email is: pad@mlib.cnr.it

2.4 Newsletter template model (Annexes VIII - X)

One of the fundamental elements for the dissemination of the project is the sending of informative electronic newsletters. One of the requirements of the project is to send two newsletters per year. In this case, several annexes have been designed. One of them is a model in **HTML** format so that it can be recognized by generic platforms for mass emailing delivery platforms such as *gmail, wordpress* or *mailchimp*. Given that sometimes these templates can cause problems (due to the use of platforms not compatible or with configuration problems), in addition to the template in HTML format, a newsletter template sample in **pdf** is presented, together with the main image that shapes the template, in a separate annex. The aim is to overcome problems deriving from the use of different platforms. Most of mass mailing programs have the option of configuring a base template in a simple and intuitive way. This is also the reason why an excessively complex newsletter template was not designed.

2.5 Slides for presentation (Annexes XI – XII)

One of the most widely used tools for the dissemination of any project are the presentations, mainly from the *Microsoft Power Point* program or similar. The chosen format is **16:9**, practically most of the current presentations are made in this format, which is the usual one on computers and screens, and we have discarded the idea of also adjusting them to **4:3**. For this manual, we have designed three slides.

- The first serves as the cover of the presentation. The logo of the project, the European Union and partners appears in a fixed way. Secondly, some editable text boxes allow to include the necessary information.

- The second slide aims to provide information but in a more graphic way, that is, the image is more important than the text. It is a slide in which the green colour predominates, and only a fixed white graphic with the GreenHeritage logo appears. A model for the use of photographs and a text box have been designed, but both are perfectly modifiable according to the user's needs.

- The third slide is a more classic one, designed to highlight the written information. A blank slide only has the GreenHeritage logo as fixed elements together with the European Union logo, and a small graphic in the lower right part. As in the previous case, a proposal for the use of text boxes and images that are perfectly modifiable according to the needs of the users has been designed.

In the annexes, there is a presentation model in **PDF** format, but, above all, in **PPT** (*Microsoft Power Point*) format which is fully editable.

2.6 Roll up (Annex XIII)

It was considered **essential** to create a roll up of the project. One of the fundamental pillars of European projects is to have a strong commitment on **dissemination**. For GreenHeritage project this aspect is very important, considering that a fundamental part of it is the implementation of courses or policy roundtables. It is essential that all these meetings are presided over by a roll up, and that in the material/images that will be distributed to the media or uploaded to our networks, a clear reference to GreenHeritage project is present, as the project logo and website. All these elements certify that a GreenHeritage event is taking place.

The design of a simple roll up is proposed where the reference to the project, the **European Union** and the consortium partners appears clearly visible. The reference to the GreenHeritage website must also be clearly visible.

The selected photograph is a reference to the knowledge and techniques of the art of building **dry stonewalls**, declared ICH in 2018 and common to several of the countries of the consortium.

2.7 Logo (Annex XIV)

This section is mainly linked to **Annex XIV**, which includes the official logo of the GreenHeritage project in different formats (**JPEG, PNG, AI** and **EPS**) so that all partners can use them, according to the needs.

2.8 Declaration of release

Based on other ERASMUS+ projects experiences, too, the following sentence will be included in the project website and Newsletters, but not in the deliverables, based on the consideration that the contents of deliverables are public only after the approval by EC.

"The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein".

Annex I: Project identity book

Logo Green Heritage

Logo GREEN HERITAGE. colour chart

PANTONE: 5405 C R: 76 G: 103 B: 131 // C:74% M: 51% Y: 31% K: 16%

PANTONE: 363 C R: 89 G: 138 B: 48 / / C: 70% M: 25% Y: 100% K: 9 %

PANTONE: 576 C R: 120 G: 159 B: 92 / / C: 59% M: 20% Y: 75% K: 4 %

PANTONE: 578 C R: 180 G: 211 B: 151 // C: 36% M: 2% Y: 51% K: 0%

Logo GREEN HERITAGE. font

Arial

ABCDEFGHIJKLMNIÑOPQRSTUVWXYZ
abcdefghijklmniñopqrstuvwxyz
0123456789

Coexistence with EUROPEAN UNION brand.

coexistence with the logo of the European Union

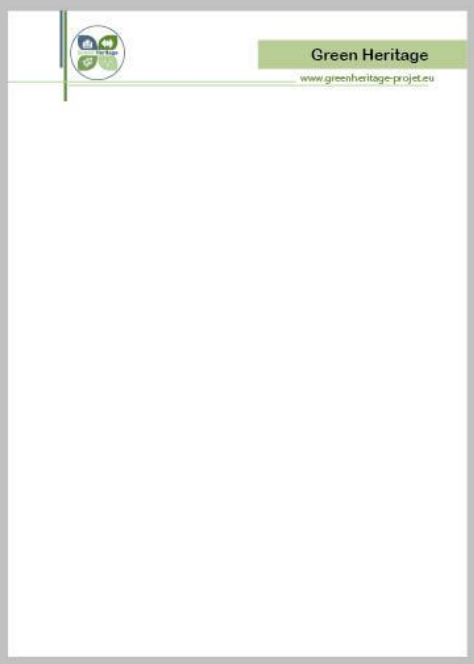
Coexistence with European Union brand. Horizontal version

Compliance with the rules of proportionality with the European Union logo

Coexistence with European Union brand. Vertical version

Compliance with the rules of proportionality with the European Union logo

Letter A4_Press Release



PPT Templates 16/9

Newsletter Template

Model Flayer

Model Roll Up

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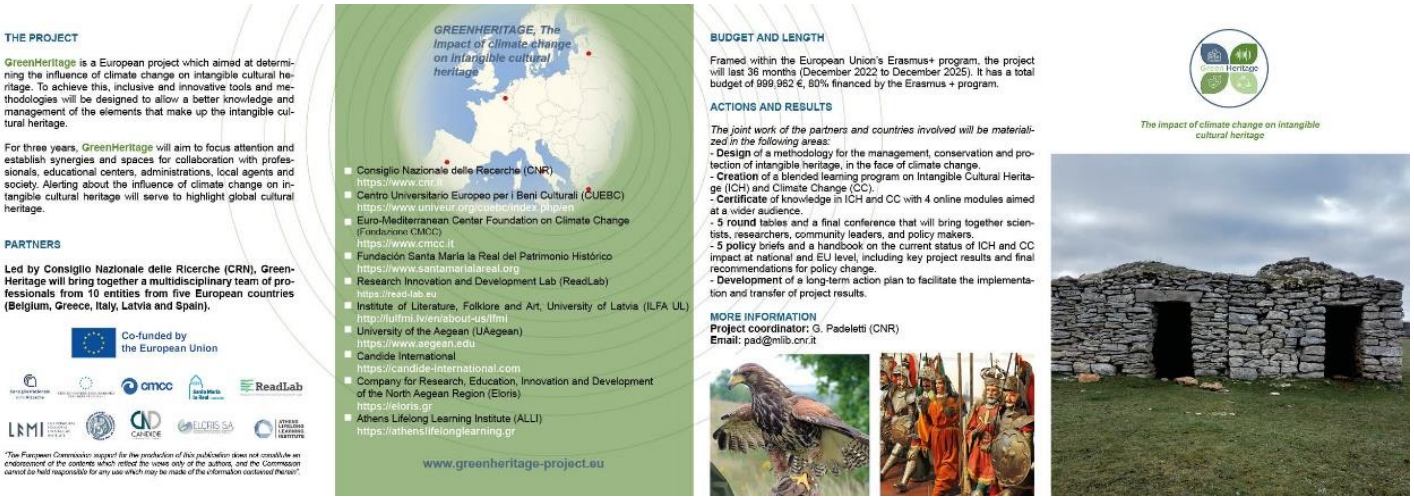
Annex II: Leaflet GREENHERITAGE 2023 English version



THE PROJECT

GreenHeritage is a European project which aimed at determining the influence of climate change on intangible cultural heritage. To achieve this, inclusive and innovative tools and methodologies will be designed to allow a better knowledge and management of the elements that make up the intangible cultural heritage.

For three years, GreenHeritage will aim to focus attention and establish synergies and spaces for collaboration with professionals, educational centers, administrations, local agents and society. Alerting about the influence of climate change on intangible cultural heritage will serve to highlight global cultural heritage.

PARTNERS

Led by Consiglio Nazionale delle Ricerche (CRN), GreenHeritage will bring together a multidisciplinary team of professionals from 10 entities from five European countries (Belgium, Greece, Italy, Latvia and Spain).

Co-funded by the European Union

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GREENHERITAGE, The impact of climate change on intangible cultural heritage

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- Euro-Mediterranean Center Foundation on Climate Change (Fondazione CMCC) https://www.cmcc.it
- Fundación Santa María la Real del Patrimonio Histórico https://www.santamarialareal.org
- Research Innovation and Development Lab (ReadLab) https://read-lab.eu
- Institute of Literature, Folklore and Art, University of Latvia (ILFA UL) http://luifmi.lv/en/about-us/lfmi
- University of the Aegean (UAegean) https://www.aegean.edu
- Candide International https://candide-international.com
- Company for Research, Education, Innovation and Development of the North Aegean Region (Eloris) https://eloris.gr
- Athens Lifelong Learning Institute (ALLI) https://athenslifelonglearning.gr

www.greenheritage-project.eu

BUDGET AND LENGTH

Framed within the European Union's Erasmus+ program, the project will last 36 months (December 2022 to December 2025). It has a total budget of 999.962 €, 80% financed by the Erasmus + program.

ACTIONS AND RESULTS

The joint work of the partners and countries involved will be materialized in the following areas:

- **Design** of a methodology for the management, conservation and protection of intangible heritage, in the face of climate change.
- **Creation** of a blended learning program on Intangible Cultural Heritage (ICH) and Climate Change (CC).
- **Certificate** of knowledge in ICH and CC with 4 online modules aimed at a wider audience.
- **5 round** tables and a final conference that will bring together scientists, researchers, community leaders, and policy makers.
- **5 policy** briefs and a handbook on the current status of ICH and CC impact at national and EU level, including key project results and final recommendations for policy change.
- **Development** of a long-term action plan to facilitate the implementation and transfer of project results.

MORE INFORMATION

Project coordinator: G. Padeletti (CNR)
Email: pad@mlib.cnr.it

The impact of climate change on intangible cultural heritage

Annex III: Leaflet GREENHERITAGE 2023 English/Spanish version

EL PROYECTO

GreenHeritage es un proyecto europeo cuyo objetivo es determinar la influencia del cambio climático en el patrimonio cultural inmaterial. Para lograrlo, se diseñarán herramientas y metodologías inclusivas e innovadoras que permitan un mejor conocimiento y gestión de los elementos que componen el patrimonio cultural inmaterial.

Durante tres años, GreenHeritage tendrá como objetivo focalizar la atención y establecer sinergias y espacios de colaboración con profesionales, centros educativos, administraciones, agentes locales y la ciudadanía. Alertar sobre la influencia del cambio climático en el patrimonio cultural inmaterial servirá para resaltar el patrimonio cultural mundial.

AMPLIAR INFORMACIÓN

Coordinador del proyecto: G. Padeletti (CNR)
E-mail: pad@mlib.cnr.it

SOCIOS

Dirigido por Consiglio Nazionale delle Ricerche (CRN) de Italia, GreenHeritage reunirá a un equipo multidisciplinar de profesionales de 10 entidades de cinco países europeos (Bélgica, Grecia, Italia, Letonia y España).

- Consiglio Nazionale delle Recerche (CNR)
  https://www.cnr.it
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  https://www.univeur.org/cuebc/index.php/en/
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GREENHERITAGE. El impacto del cambio climático en el patrimonio cultural inmaterial

www.greenheritage-project.eu

PRESUPUESTO Y DURACIÓN

Enmarcado dentro del programa Erasmus+ de la Unión Europea, el proyecto tendrá una duración de 36 meses (diciembre de 2022 a diciembre de 2025). Tiene un presupuesto total de 999.962 €, financiado en un 80% por el programa Erasmus+.

ACCIONES Y RESULTADOS

El trabajo conjunto de los socios y países involucrados se materializará en las siguientes áreas:
- Diseño de una metodología para la gestión, conservación y protección del patrimonio inmaterial, ante el Cambio Climático.
- Creación de un programa de aprendizaje semipresencial sobre Patrimonio Cultural Inmaterial (PCI) y Cambio Climático (CC).
- Certificado de conocimientos en PCI y CC con 4 módulos online dirigidos a un público más amplio.
- 5 mesas redondas y una conferencia final que reunirá a científicos, investigadores, líderes comunitarios y hacedores de políticas.
- 5 informes preliminares (policy brief) y un documento final sobre el estado actual del impacto de PCI y CC a nivel nacional y de la UE, incluidos los resultados clave del proyecto y las recomendaciones finales para el cambio de políticas.
- Desarrollo de un plan de acción a largo plazo para facilitar la implementación y transferencia de los resultados del proyecto.

Cofinanciado por la Unión Europea

"El apoyo de la Comisión Europea para la producción de esta publicación no constituye una aprobación de los contenidos que reflejan únicamente los puntos de vista de los autores, y la Comisión no se hace responsable del uso que pueda hacerse de la información contenida en el mismo".

THE PROJECT

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For three years, GreenHeritage will aim to focus attention and establish synergies and spaces for collaboration with professionals, educational centers, administrations, local agents and society. Alerting about the influence of climate change on intangible cultural heritage will serve to highlight global cultural heritage.

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MORE INFORMATION

Project coordinator: G. Padeletti (CNR)
Email: pad@mlib.cnr.it

The impact of climate change on intangible cultural heritage

Annex IV: Leaflet GREENHERITAGE 2023 English/Italian version

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- **5 round** tables and a final conference that will bring together scientists, researchers, community leaders, and policy makers.
- **5 policy** briefs and a handbook on the current status of ICH and CC impact at national and EU level, including key project results and final recommendations for policy change.
- **Development** of a long-term action plan to facilitate the implementation and transfer of project results.

MORE INFORMATION

Project coordinator: G. Padeletti (CNR)
Email: pad@mlib.cnr.it

The impact of climate change on intangible cultural heritage

IL PROGETTO

GreenHeritage è un progetto europeo che mira a determinare l'influenza del cambiamento climatico sul patrimonio culturale immateriale. A tal fine, saranno progettati strumenti e metodologie inclusivi e innovativi per consentire una migliore conoscenza e gestione degli elementi che compongono il patrimonio culturale immateriale.

Per tre anni, GreenHeritage mirerà a focalizzare l'attenzione e a stabilire sinergie e spazi di collaborazione con professionisti, centri educativi, amministrazioni, agenti locali e società. L'allarme sull'influenza del cambiamento climatico sul patrimonio culturale immateriale servirà a mettere in evidenza il patrimonio culturale globale.

PER AMPLIFICARE LE INFORMAZIONI

Coordinatore del progetto: G. Padeletti (CNR)
E-mail: pad@mlib.cnr.it

I PARTNER

Guidato dal Consiglio Nazionale delle Ricerche (CRN), GreenHeritage riunirà un team multidisciplinare di professionisti provenienti da 10 enti di cinque Paesi europei (Belgio, Grecia, Italia, Lettonia e Spagna).

- Consiglio Nazionale delle Ricerche (CNR) https://www.cnr.it
- Centro Universitario Europeo per i Beni Culturali (CUEBC) https://www.cuebc.it/cuebc/index.php/en/
- Euro-Mediterranean Center Foundation on Climate Change (Fondazione CMCC) https://www.cmcc.it
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- Candide International https://candide-international.com/
- Company for Research, Education, Innovation and Development of the North Aegean Region (Eloris) https://eloris.gr
- Athens Lifelong Learning Institute (ALLI) https://athenslifelonglearning.gr

GREENHERITAGE, L'impatto del cambiamento climatico sul patrimonio culturale immateriale

www.greenheritage-projet.eu

BUDGET E DURATA

Inserito nell'ambito del programma Erasmus+ dell'Unione Europea, il progetto avrà una durata di 36 mesi (da dicembre 2022 a dicembre 2025). Ha un budget totale di 999.962 euro, finanziato per l'80% dal programma Erasmus+.

AZIONI E RISULTATI

Il lavoro congiunto dei partner e dei paesi coinvolti si concretizzerà nelle seguenti aree:

- Progettazione di una metodologia per la gestione, la conservazione e la protezione del patrimonio immateriale, di fronte ai cambiamenti climatici.
- Creazione di un programma di apprendimento misto su Patrimonio Culturale Immateriale (PIC) e Cambiamento Climatico (CC).
- Attestato di conoscenza in PCI e CC con 4 moduli online rivolti a un pubblico più ampio.
- 5 tavole rotonde e una conferenza finale che riuniranno scienziati, ricercatori, leader di comunità e decisori politici.
- 5 relazioni preliminari (policy brief) e un documento finale sullo stato attuale dell'impatto di PCI e CC a livello nazionale e dell'UE, inclusi i principali risultati del progetto e le raccomandazioni finali per il cambiamento delle politiche.
- Sviluppo di un piano d'azione a lungo termine per facilitare l'implementazione e il trasferimento dei risultati del progetto.

Cofinanziato dall'Unione europea

"Il sostegno della Commissione Europea alla produzione di questa pubblicazione non costituisce un'approvazione dei contenuti che riflettono solo il punto di vista degli autori, e la Commissione non può essere ritenuta responsabile per qualsiasi uso che possa essere fatto delle informazioni in essa contenute".

Annex V: Leaflet GREENHERITAGE 2023 English/Greek version

THE PROJECT

GreenHeritage is a European project which aimed at determining the influence of climate change on intangible cultural heritage. To achieve this, inclusive and innovative tools and methodologies will be designed to allow a better knowledge and management of the elements that make up the intangible cultural heritage.

For three years, GreenHeritage will aim to focus attention and establish synergies and spaces for collaboration with professionals, educational centers, administrations, local agents and society. Alerting about the influence of climate change on intangible cultural heritage will serve to highlight global cultural heritage.

PARTNERS

Led by Consiglio Nazionale delle Ricerche (CRN), GreenHeritage will bring together a multidisciplinary team of professionals from 10 entities from five European countries (Belgium, Greece, Italy, Latvia and Spain).

Co-funded by the European Union

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GREENHERITAGE, The Impact of Climate change on intangible cultural heritage

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www.greenheritage-project.eu

BUDGET AND LENGTH

Framed within the European Union's Erasmus+ program, the project will last 36 months (December 2022 to December 2025). It has a total budget of 999,962 C, 80% financed by the Erasmus + program.

ACTIONS AND RESULTS

The joint work of the partners and countries involved will be materialized in the following areas:

- **Design** of a methodology for the management, conservation and protection of intangible heritage, in the face of climate change.
- **Creation** of a blended learning program on Intangible Cultural Heritage (ICH) and Climate Change (CC).
- **Certificate** of knowledge in ICH and CC with 4 online modules aimed at a wider audience.
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MORE INFORMATION

Project coordinator: G. Padeletti (CNR)
Email: pad@mlib.cnr.it

The impact of climate change on intangible cultural heritage

Το έργο

Το GreenHeritage είναι ένα ευρωπαϊκό έργο που αποσκοπεί στον προσδιορισμό της επίδρασης της κλιματικής αλλαγής στην άυλη πολιτιστική κληρονομιά. Για να επιτευχθεί αυτό, θα σχεδιαστούν περιεκτικά και καινοτόμα εργαλεία και μεθοδολογίες που θα επιτρέψουν την καλύτερη γνώση και διαχείριση των στοιχείων που συνθέτουν την άυλη πολιτιστική κληρονομιά.

Για τρία χρόνια, το GreenHeritage θα έχει ως στόχο να εστιάσει την προσοχή και να δημιουργήσει συνέργειες και χώρους συνεργασίας με επαγγελματίες, εκπαιδευτικά κέντρα, διοικήσεις, τοπικούς παράγοντες και την κοινωνία. Η προκειδοποίηση για την επίδραση της κλιματικής αλλαγής στην άυλη πολιτιστική κληρονομιά θα χρησιμεύσει για την ανάδειξη της παγκόσμιας πολιτιστικής κληρονομιάς.

ΓΙΑ ΕΝΙΣΧΥΣΗ ΠΛΗΡΟΦΟΡΙΩΝ

Συντονιστής έργου: G. Padeletti (CNR)
E-mail: pad@mlib.cnr.it

Εταίροι

Με επικεφαλής το Consiglio Nazionale delle Ricerche (CRN), το GreenHeritage θα συγκεντρώσει μια διεπιστημονική ομάδα επαγγελματιών από 10 φορείς από πέντε ευρωπαϊκές χώρες (Βέλγιο, Ελλάδα, Ιταλία, Λετονία και Ισπανία).

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GREENHERITAGE, Ο αντίκτυπος της κλιματικής αλλαγής στην άυλη πολιτιστική κληρονομιά

www.greenheritage-projet.eu

Προϋπολογισμός και διάρκεια

Πλαισιωμένο στο πλαίσιο του προγράμματος Erasmus+ της Ευρωπαϊκής Ένωσης, το έργο θα διαρκέσει 36 μήνες (Δεκέμβριος 2022 έως Δεκέμβριος 2025). Έχει συνολικό προϋπολογισμό 999.962 €, ο οποίος χρηματοδοτείται κατά 80% από το πρόγραμμα Erasmus+.

Δράσεις και αποτελέσματα

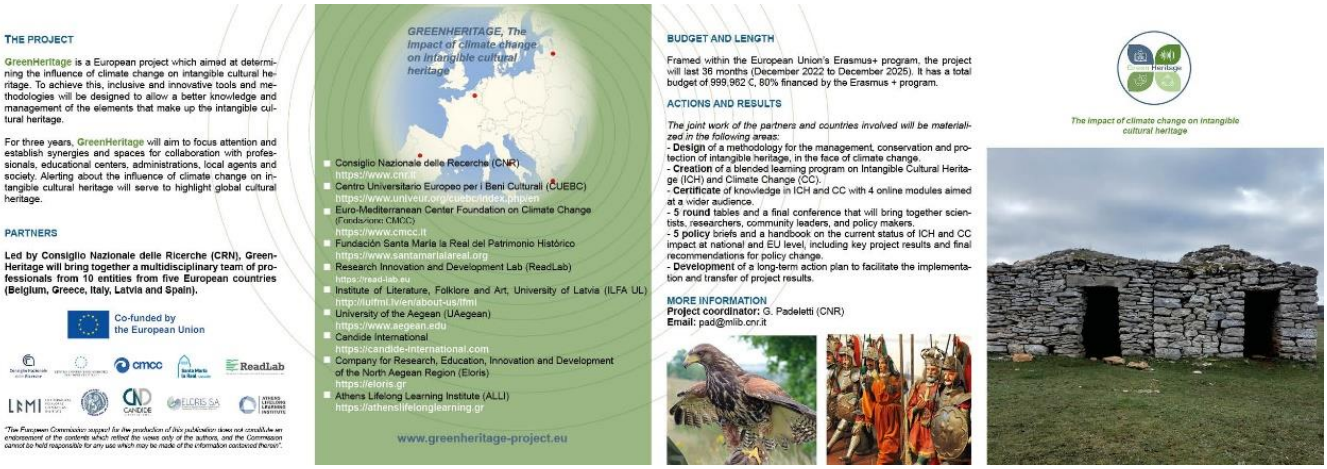
Οι κοινές εργασίες των εταίρων και των χωρών που συμμετέχουν θα υλοποιηθούν στους ακόλουθους τομείς:

- Σχεδιασμός μεθοδολογίας για τη διαχείριση, διατήρηση και προστασία της άυλης κληρονομιάς, ενόψει της κλιματικής αλλαγής.
- Δημιουργία ενός προγράμματος μικτής μάθησης για την άυλη πολιτιστική κληρονομιά και την κλιματική αλλαγή.
- Πιστοποιητικό γνώσεων στην Άυλη Πολιτιστική Κληρονομιά και την Κλιματική Αλλαγή με 4 διαδικτυακές ενότητες που απευθύνονται σε ένα ευρύτερο κοινό.
- 5 στρογγυλά τραπέζια και ένα τελικό συνέδριο που θα φέρει σε επαφή επιστήμονες, ερευνητές, κοινοτικούς ηγέτες και φορείς χάραξης πολιτικής.
- 5 ενημερωτικά δελτία πολιτικής και ένα εγχειρίδιο σχετικά με την τρέχουσα κατάσταση των επιπτώσεων της Άυλης Πολιτιστικής Κληρονομιάς και της Κλιματικής Αλλαγής σε εθνικό επίπεδο και σε επίπεδο Ευρωπαϊκής Ένωσης, συμπεριλαμβανομένων των βασικών αποτελεσμάτων του έργου και των τελικών συστάσεων για την αλλαγή πολιτικής.
- Ανάπτυξη μακροπρόθεσμου σχεδίου δράσης για τη διευκόλυνση της εφαρμογής και της μεταφοράς των αποτελεσμάτων του έργου.

Με τη συγχρηματοδότηση της Ευρωπαϊκής Ένωσης

Η υποστήριξη της Ευρωπαϊκής Επιτροπής για την παραγωγή αυτής της δημοσίευσης δεν συνιστά έγκριση του περιεχομένου που αντικατοπτρίζει μόνο τις απόψεις των συγγραφέων και η Επιτροπή δεν μπορεί να θεωρηθεί υπεύθυνη για οποιαδήποτε χρήση των πληροφοριών που περιέχονται σε αυτήν.

Annex VI: Leaflet GREENHERITAGE 2023 English/Latvian version



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GREENHERITAGE, The impact of climate change on intangible cultural heritage

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BUDGET AND LENGTH

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MORE INFORMATION

Project coordinator: G. Padeletti (CNR)
Email: pad@mlib.cnr.it

The impact of climate change on intangible cultural heritage

PROJEKTS

GreenHeritage ir Eiropas projekts, kura mērķis ir noteikt klimata pārmaiņu ietekmi uz nemateriālo kultūras mantojumu. Lai to panāktu, tiks izstrādāti iekļaujoši un inovatīvi instrumenti un metodoloģijas, kas ļaus labāk izzināt un pārvaldīt nemateriālo kultūras mantojumu veidojošos elementus.

Trīs gadu laikā GreenHeritage mērķis būs pievērst uzmanību un izveidot sinerģiju un telpu sadarbībai ar profesionāļiem, izglītības centriem, pārvaldes iestādēm, vietējiem aģentiem un sabiedrību. Bridināšana par klimata pārmaiņu ietekmi uz nemateriālo kultūras mantojumu kalpos globālā kultūras mantojuma izceļsanai.

INFORMĀCIJAS PAPILDINĀŠANAI

Projekta koordinators: G. Padeletti (CNR)
E-mail: pad@mlib.cnr.it

PARTNERI

GreenHeritage, ko vada Consiglio Nazionale delle Ricerche (CRN), apvienos daudznozaru profesionāļu komandu no 10 struktūrām piecās Eiropas valstīs (Beļģijā, Grieķijā, Itālijā, Latvijā, Spānijā un Spānijā).

- Consiglio Nazionale delle Recerche (CNR) https://www.cnr.it
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GREENHERITAGE, Klimata pārmaiņu ietekme uz nemateriālo kultūras mantojumu

www.greenheritage-projet.eu

BUDŽETS UN ILGUMS

Eiropas Savienības programmas Erasmus+ ietvaros projekts ilgs 36 mēnešus (no 2022. gada decembra līdz 2025. gada decembrim). Tā kopējais budžets ir 999 962 eiro, no kuriem 80 % finansē programma Erasmus+.

DARBĪBAS UN REZULTĀTI

Iesaistīto partneru un valstu kopīgais darbs tiks īstenots šādās jomās:

- Metodoloģijas izstrāde nemateriālā mantojuma pārvaldībai, saglabāšanai un aizsardzībai, ņemot vērā klimata pārmaiņas.
- Jauktas mācību programmas izveide par nemateriālo kultūras mantojumu un klimata pārmaiņām.
- Zināšanu sertifikāts nemateriālā kultūras mantojuma un klimata pārmaiņu jomā ar 4 tiešsaistes moduļiem, kas paredzēti plašākai auditorijai.
- 5 apaļā galda diskusijas un noslēguma konference, kurā piedalīsies zinātnieki, pētnieki, koplenu vadītāji un politikas veidotāji.
- 5 politikas kopsavilkumi un rokasgrāmata par nemateriālā kultūras mantojuma un klimata pārmaiņu ietekmes pašreizējo stāvokli valstu un Eiropas Savienības līmenī, tostarp galvenie projekta rezultāti un galīgie ieteikumi politikas izmaiņām.
- Ilgtermiņa rīcības plāna izstrāde, lai veicinātu projekta rezultātu īstenošanu un nodošanu.

Līdzfinansē Eiropas Savienība

"Eiropas Komisijas atbalsts šīs publikācijas izdošanai nenozīmē satura apstiprinājumu, kas atspoguļo tikai autoru uzskatus, un Komisija nevar būt atbildīga par jebkādu tajā ietvertās informācijas izmantošanu."

Annex VII: Press Release Document GREENHERITAGE

Annex VIII: Newsletter GREENHERITAGE Model pdf

10 AMAZING FACTS FOR EVERYONE

By Cati Martos

t et expliquam rerum harum aut erchil in re, a pro tem quaepel itiunt pre pre, sandae omnis mos aut et plaute voluptaspere ellam, ea et de nonseque nonsequi culpa dunt harum, ut essincia volupta sperovi tionsed es peratqu amusciliqui verrore iliquod itiore, sunt aribere inctem fugitatiore erest, vellaut abo. Cia quid quibus. Dent optatiatus magni dererfe rovitionsed maios
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"DID YOU KNOW THAT..."

Annex IX: Newsletter GREENHERITAGE Image jpeg

Annex X: Newsletter GREENHERITAGE HTML Document

WHY WE NEED TO GO GREEN

By Marce Alonso

At et expliquam rerum harum aut erchil in re, a pro tem quaepel itiunt pre pre, sandae omnis mos aut et plaute voluptaspere ellam, ea et de nonseque nonsequi culpa dunt harum, ut essincia volupta sperovi tionsed es peratqu amusciliqui verrore iliquod itiore, sunt aribere inctem fugitatiore erest, vellaut abo. Cia quid quibus.
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"DID YOU KNOW THAT..."

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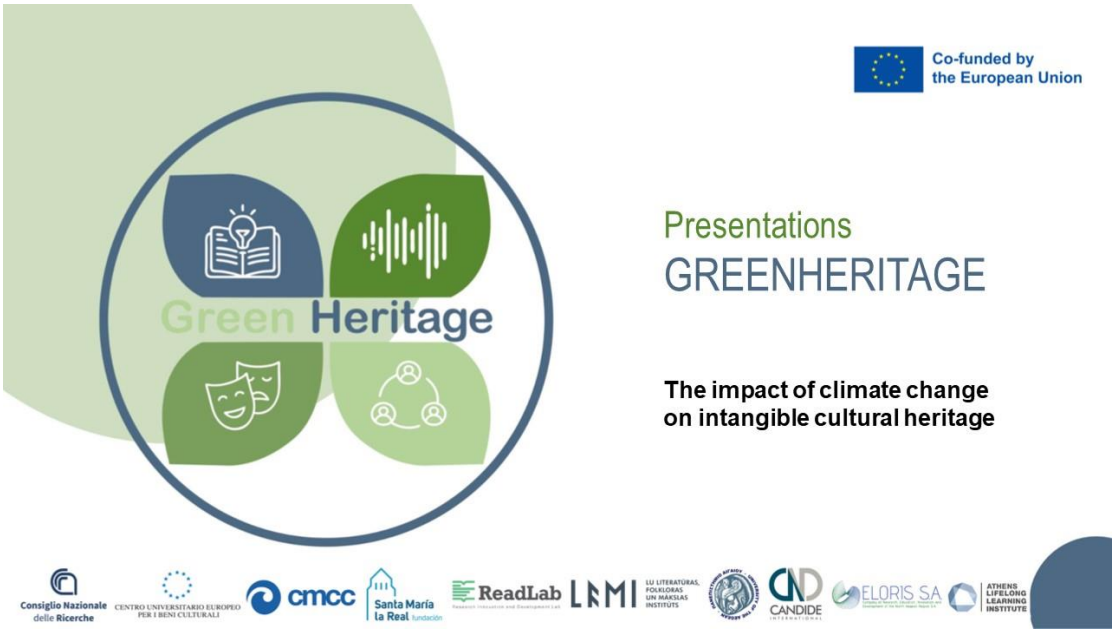
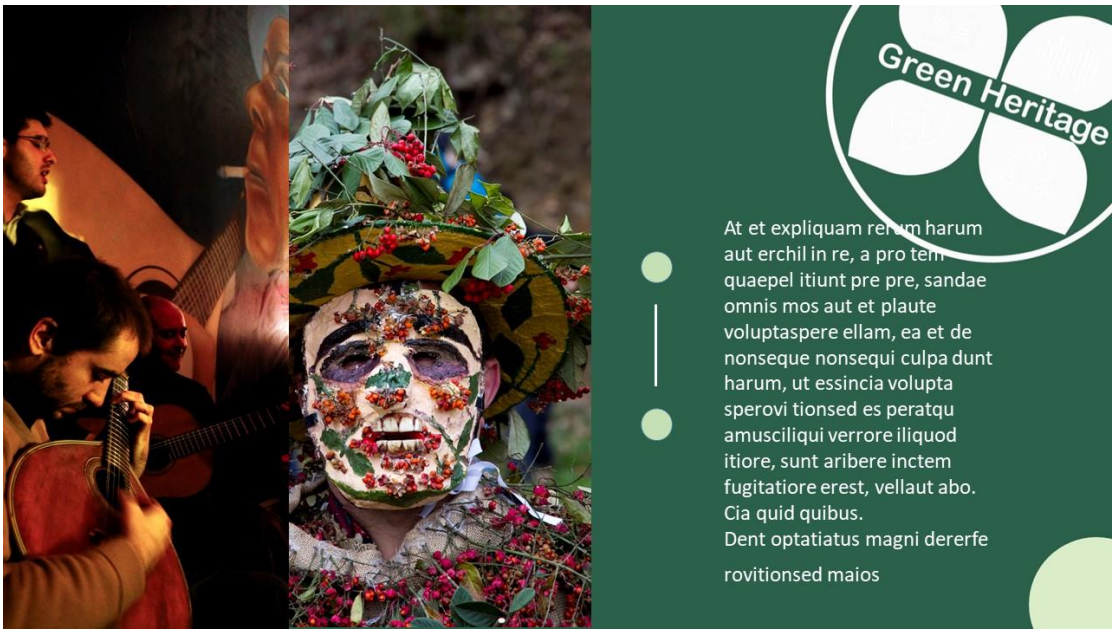
Annex XI: Presentation Slide GREENHERITAGE Model pdf





Co-funded by the European Union

Presentations
GREENHERITAGE

At et expliquam rerum harum aut erchil in re, a pro tem quaepel itiunt pre pre, sandae omnis mos aut et plaute voluptaspere ellam, ea et de nonseque nonsequi culpa dunt harum, ut essincia volupta sperovi tionsed es peratqu amusciliqui verrore iliquod itiore, sunt aribere inctem fugitatiore erest, vellaut abo. Cia quid quibus.

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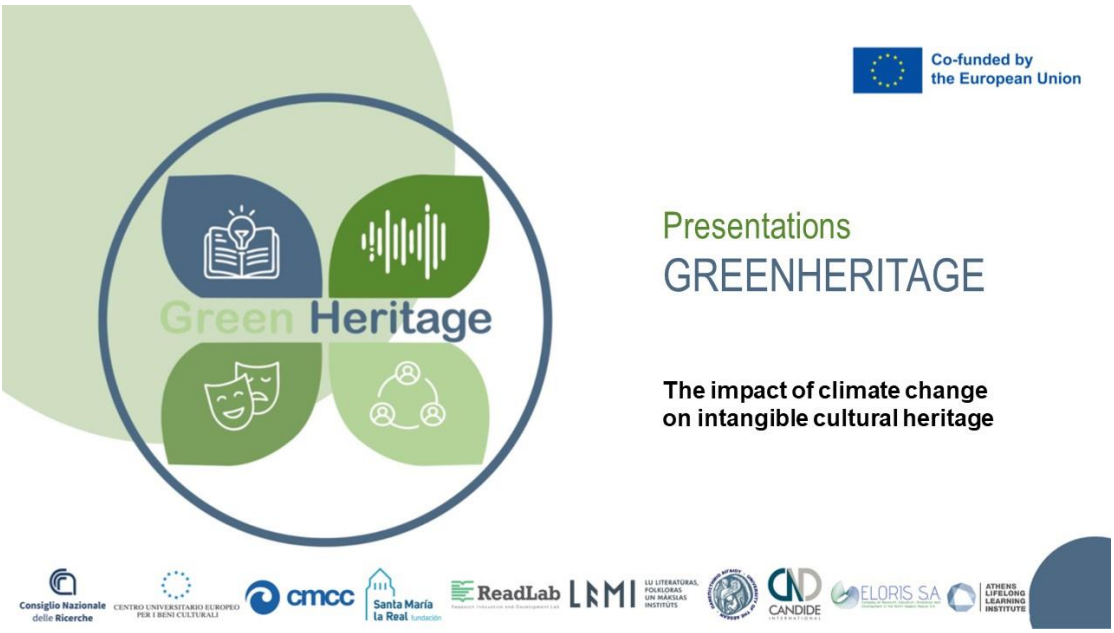
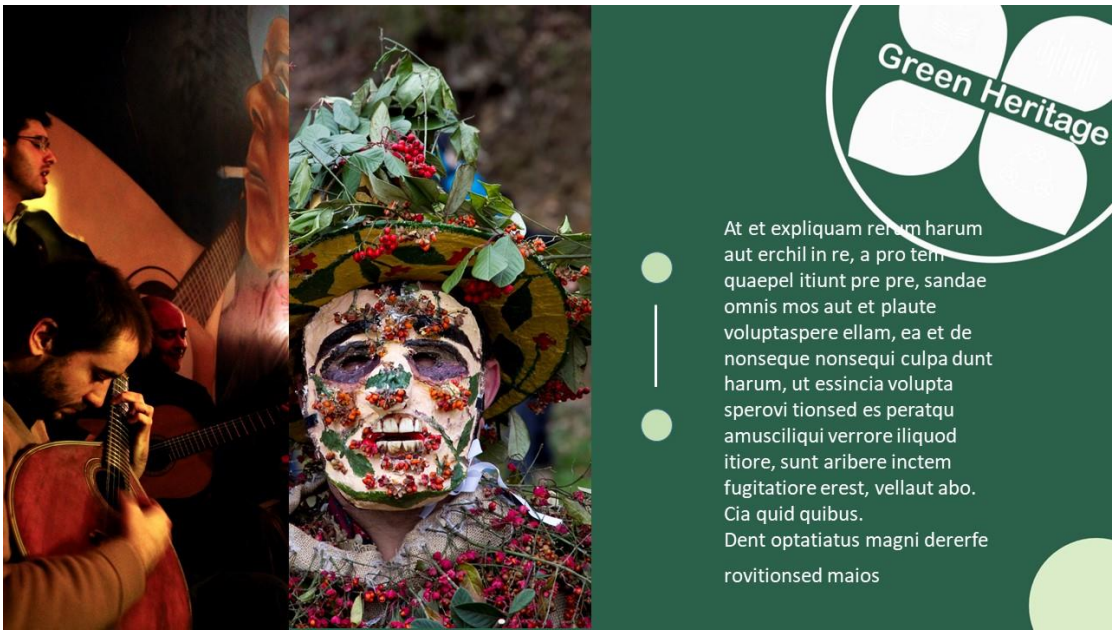
Annex XII: Presentation Slide GREENHERITAGE_PPT





Co-funded by the European Union

Presentations
GREENHERITAGE

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Dent optatiatus magni dererfe rovitionsed maios

Annex XIII: Roll up GREENHERITAGE Model pdf

Annex XIV: Logo GREENHERITAGE